

ANNA BRAZEAL
STRAWBERRY HILL RECORDS
Executive Vice President of Business Development

Powered by The Orchard, a Sony company.
Accredited Media Company Member of The Academy of Recording Arts & Sciences. The Grammys

Strawberry Hill Records is an artist-development focused, full label services and distribution mix media company.

Serving the world's independent artists from Los Angeles, CA.

Anna Brazeal - Executive Vice President of Business Development

Anna will serve Strawberry Hill Records as the company's Executive Vice President of Business Development.

Her primary responsibilities are to increase brand profitability, risk mitigation & ensure high quality performance, design & execute company objectives and extensive public relations.

She will also be responsible for sourcing funding through various financial channels (SBA, EDC & PRIVATE GRANTS), directing and evaluating new growth opportunities, acquisitions, mergers, partnerships etc., that are within Strawberry Hill Records strategic developmental plans.

As EVP of Business Development, Brazeal will network effectively to acquire new business clients, to study and develop strategies for improvement of label's products and services, as well as implement the technology platforms needed for the label.

Anna possesses strong business acumen with excellent communication, interpersonal skills, emotional intelligence, extensive experience in public relations and successful relationship management.

She has full confidence in her teams, which allows her to be focused on the commitment Strawberry Hill Records has made to our artists.

Anna will report to Strawberry Hill's CEO, Morris L. Mills.

As a full spectrum artist, brand owner & business leader, Anna works both sides of the console when it comes to the music industry.

After studying music & composition in college, Anna found herself rising in ranks within corporate America, when she moved to Dallas, TX.

Performing music “on the side”, she gained valuable business insight, as Executive Director of Corporate Training at TrainUp.com. A Dallas-based international training & technology company, serving clients such as Viacom, MTV, Disney, as well as several high-end industries & governments across the globe.

She, along with the outstanding team at TrainUp.com, we’re sought after convention speakers, corporate training developers & technological innovators.

This lucrative experience, allowed her to take a chance & work full time both as an artist & within the business side of the music industry.

Working closely with Dallas-based UltraxRecords/TQ Management (Vanilla Ice, Blessid Union of Souls), founder/owner Tommy Quon quickly recognized her talents, both on & off stage, and asked her to join the team, for artist development, business management & production.

The well recognized, Septien Entertainment Group (Demi Lovato, Kacey Musgraves) - also Dallas-based, had her join the team for artist development, as well as business development, ushering in new technology for the growing music industry.

Having shared the stage with several artists, from Uncle Kracker to Little Big Town...Anna brings a little bit of everything to her performances, as an independent artist.

“Songwriting, allows me to have a conversation with a listener.

It’s in that magical connection, the music serves as an exchange in dialogue. We have a sonic conversation.

It’s powerful storytelling.”

Anna, is very passionate about artist development, recording, event, festival & tour management, and thrilled to learn & engage more in sync placements, NFTs & just about anything related to technology.

Joining Strawberry Hill Records, as Executive Vice President of Business Development, is a beautiful jewel in her already bedazzled crown.

Her hopes & plans are high for this boutique indie record label & her devotion to the artists go unmatched.

You can listen & learn more about her at www.MoonshineMafiaBand.com

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