

**SAGE WATERS**  
**DIRECTOR ARTIST DEVELOPMENT**

Sage Waters grew up in an eclectic biracial household in Northern California. She quickly stood out with her artistic abilities as a child. Starting at 19, She moved her way through the music industry interning, writing, singing, and vocally producing at professional studios throughout the Bay area. After being on projects with Santana, James Brown, and others and singing demos for Toni Braxton, Jessica Simpson, Disney, Universal UK etc., she decided it was time to start mastering live performance. After being the lead female in a successful Bay area cover band for nearly 10 years she decided to leave the Bay area in 2020 for Las Vegas. Sage has found her home in the artistic bastion that is Las Vegas, performing weekly at various venues playing covers as well as packing out venues with her full band and original music.

Sage Waters recently acquired the position of head of Artist Development at Strawberry Hill Records and is excited to help bring new blossoming artists to the world.

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